



## BOX OFFICE REPORT

I Hate Luv Storys (2010)

Released: 2 July, 2010

### KEY PERFORMANCE METRICS

|                            |            |
|----------------------------|------------|
| Budget                     | ₹25.00 Cr  |
| India Net Collection       | ₹42.97 Cr  |
| India Gross Collection     | ₹50.70 Cr  |
| Overseas Collection        | ₹14.94 Cr  |
| Worldwide Collection       | ₹65.64 Cr  |
| Return on Investment (ROI) | 162.58%    |
| Profit / Loss              | +₹40.64 Cr |
| Box Office Verdict         | Super Hit  |

*Note: The Box Office Data are compiled from various sources and by our own research.*

*These data can be approximate and MoneyWood does not make any claims about the authenticity of the data.*

Report generated on: 24 November, 2025

**MoneyWood** - <https://moneywood.in>

# DAILY BOX OFFICE COLLECTION

| Day             | Date        | Collection (₹ Cr) | Change (%) |
|-----------------|-------------|-------------------|------------|
| 1               | Fri, Jul 2  | 6.88              | —          |
| 2               | Sat, Jul 3  | 7.42              | +7.8%      |
| 3               | Sun, Jul 4  | 8.65              | +16.6%     |
| 4               | Mon, Jul 5  | 4.17              | -51.8%     |
| 5               | Tue, Jul 6  | 2.70              | -35.3%     |
| 6               | Wed, Jul 7  | 2.03              | -24.8%     |
| 7               | Thu, Jul 8  | 1.15              | -43.3%     |
| 8               | Fri, Jul 9  | 0.94              | -18.3%     |
| 9               | Sat, Jul 10 | 0.91              | -3.2%      |
| 10              | Sun, Jul 11 | 0.91              | +0.0%      |
| 11              | Mon, Jul 12 | 0.91              | +0.0%      |
| 12              | Tue, Jul 13 | 0.91              | +0.0%      |
| 13              | Wed, Jul 14 | 0.91              | +0.0%      |
| 14              | Thu, Jul 15 | 0.91              | +0.0%      |
| 15              | Fri, Jul 16 | 0.38              | -58.2%     |
| 16              | Sat, Jul 17 | 0.37              | -2.6%      |
| 17              | Sun, Jul 18 | 0.37              | +0.0%      |
| 18              | Mon, Jul 19 | 0.37              | +0.0%      |
| 19              | Tue, Jul 20 | 0.37              | +0.0%      |
| 20              | Wed, Jul 21 | 0.37              | +0.0%      |
| 21              | Thu, Jul 22 | 0.37              | +0.0%      |
| 22              | Fri, Jul 23 | 0.14              | -62.2%     |
| 23              | Sat, Jul 24 | 0.11              | -21.4%     |
| 24              | Sun, Jul 25 | 0.11              | +0.0%      |
| 25              | Mon, Jul 26 | 0.11              | +0.0%      |
| 26              | Tue, Jul 27 | 0.11              | +0.0%      |
| 27              | Wed, Jul 28 | 0.11              | +0.0%      |
| 28              | Thu, Jul 29 | 0.11              | +0.0%      |
| 29              | Fri, Jul 30 | 0.03              | -72.7%     |
| 30              | Sat, Jul 31 | 0.02              | -33.3%     |
| 31              | Sun, Aug 1  | 0.02              | +0.0%      |
| 32              | Mon, Aug 2  | 0.02              | +0.0%      |
| 33              | Tue, Aug 3  | 0.02              | +0.0%      |
| 34              | Wed, Aug 4  | 0.02              | +0.0%      |
| 35              | Thu, Aug 5  | 0.02              | +0.0%      |
| 36              | Fri, Aug 6  | 0.01              | -50.0%     |
| 37              | Sat, Aug 7  | 0.01              | +0.0%      |
| TOTAL (37 days) |             | ₹42.97 Cr         | —          |