



## BOX OFFICE REPORT

7aum Arivu (2011)

Released: 26 October, 2011

### KEY PERFORMANCE METRICS

|                            |            |
|----------------------------|------------|
| Budget                     | ₹80.00 Cr  |
| India Net Collection       | ₹85.58 Cr  |
| India Gross Collection     | ₹100.98 Cr |
| Overseas Collection        | ₹19.40 Cr  |
| Worldwide Collection       | ₹120.38 Cr |
| Return on Investment (ROI) | 50.48%     |
| Profit / Loss              | +₹40.38 Cr |
| Box Office Verdict         | Hit        |

*Note: The Box Office Data are compiled from various sources and by our own research.*

*These data can be approximate and MoneyWood does not make any claims about the authenticity of the data.*

Report generated on: 21 November, 2025

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# DAILY BOX OFFICE COLLECTION

| Day | Date        | Collection (₹ Cr) | Change (%) |
|-----|-------------|-------------------|------------|
| 1   | Wed, Oct 26 | 14.57             | —          |
| 2   | Thu, Oct 27 | 11.00             | -24.5%     |
| 3   | Fri, Oct 28 | 10.05             | -8.6%      |
| 4   | Sat, Oct 29 | 5.85              | -41.8%     |
| 5   | Sun, Oct 30 | 4.77              | -18.5%     |
| 6   | Mon, Oct 31 | 4.50              | -5.7%      |
| 7   | Tue, Nov 1  | 3.77              | -16.2%     |
| 8   | Wed, Nov 2  | 3.36              | -10.9%     |
| 9   | Thu, Nov 3  | 2.30              | -31.5%     |
| 10  | Fri, Nov 4  | 1.65              | -28.3%     |
| 11  | Sat, Nov 5  | 1.55              | -6.1%      |
| 12  | Sun, Nov 6  | 1.25              | -19.4%     |
| 13  | Mon, Nov 7  | 1.11              | -11.2%     |
| 14  | Tue, Nov 8  | 0.86              | -22.5%     |
| 15  | Wed, Nov 9  | 0.86              | +0.0%      |
| 16  | Thu, Nov 10 | 0.85              | -1.2%      |
| 17  | Fri, Nov 11 | 0.84              | -1.2%      |
| 18  | Sat, Nov 12 | 0.82              | -2.4%      |
| 19  | Sun, Nov 13 | 0.77              | -6.1%      |
| 20  | Mon, Nov 14 | 0.75              | -2.6%      |
| 21  | Tue, Nov 15 | 0.76              | +1.3%      |
| 22  | Wed, Nov 16 | 0.71              | -6.6%      |
| 23  | Thu, Nov 17 | 0.75              | +5.6%      |
| 24  | Fri, Nov 18 | 0.76              | +1.3%      |
| 25  | Sat, Nov 19 | 0.73              | -3.9%      |
| 26  | Sun, Nov 20 | 0.56              | -23.3%     |
| 27  | Mon, Nov 21 | 0.55              | -1.8%      |
| 28  | Tue, Nov 22 | 0.51              | -7.3%      |
| 29  | Wed, Nov 23 | 0.45              | -11.8%     |
| 30  | Thu, Nov 24 | 0.49              | +8.9%      |
| 31  | Fri, Nov 25 | 0.46              | -6.1%      |
| 32  | Sat, Nov 26 | 0.44              | -4.3%      |
| 33  | Sun, Nov 27 | 0.41              | -6.8%      |
| 34  | Mon, Nov 28 | 0.40              | -2.4%      |
| 35  | Tue, Nov 29 | 0.40              | +0.0%      |
| 36  | Wed, Nov 30 | 0.39              | -2.5%      |
| 37  | Thu, Dec 1  | 0.39              | +0.0%      |
| 38  | Fri, Dec 2  | 0.36              | -7.7%      |
| 39  | Sat, Dec 3  | 0.35              | -2.8%      |
| 40  | Sun, Dec 4  | 0.34              | -2.9%      |

| Day             | Date        | Collection (₹ Cr) | Change (%) |
|-----------------|-------------|-------------------|------------|
| 41              | Mon, Dec 5  | 0.33              | -2.9%      |
| 42              | Tue, Dec 6  | 0.31              | -6.1%      |
| 43              | Wed, Dec 7  | 0.29              | -6.5%      |
| 44              | Thu, Dec 8  | 0.28              | -3.4%      |
| 45              | Fri, Dec 9  | 0.25              | -10.7%     |
| 46              | Sat, Dec 10 | 0.21              | -16.0%     |
| 47              | Sun, Dec 11 | 0.23              | +9.5%      |
| 48              | Mon, Dec 12 | 0.20              | -13.0%     |
| 49              | Tue, Dec 13 | 0.20              | +0.0%      |
| 50              | Wed, Dec 14 | 0.20              | +0.0%      |
| 51              | Thu, Dec 15 | 0.20              | +0.0%      |
| 52              | Fri, Dec 16 | 0.19              | -5.0%      |
| 53              | Sat, Dec 17 | 0.18              | -5.3%      |
| 54              | Sun, Dec 18 | 0.16              | -11.1%     |
| 55              | Mon, Dec 19 | 0.13              | -18.8%     |
| 56              | Tue, Dec 20 | 0.12              | -7.7%      |
| 57              | Wed, Dec 21 | 0.12              | +0.0%      |
| 58              | Thu, Dec 22 | 0.12              | +0.0%      |
| 59              | Fri, Dec 23 | 0.05              | -58.3%     |
| 60              | Sat, Dec 24 | 0.03              | -40.0%     |
| 61              | Sun, Dec 25 | 0.02              | -33.3%     |
| 62              | Mon, Dec 26 | 0.02              | +0.0%      |
| 63              | Tue, Dec 27 | 0.01              | -50.0%     |
| 64              | Wed, Dec 28 | 0.01              | +0.0%      |
| 65              | Thu, Dec 29 | 0.01              | +0.0%      |
| 66              | Fri, Dec 30 | 0.01              | +0.0%      |
| 67              | Sat, Dec 31 | 0.01              | +0.0%      |
| TOTAL (67 days) |             | ₹85.58 Cr         | —          |