



## BOX OFFICE REPORT

It's Entertainment (2014)

Released: 8 August, 2014

### KEY PERFORMANCE METRICS

Budget	₹75.00 Cr
India Net Collection	₹72.03 Cr
India Gross Collection	₹85.00 Cr
Overseas Collection	₹6.76 Cr
Worldwide Collection	₹91.76 Cr
Return on Investment (ROI)	22.34%
Profit / Loss	+₹16.76 Cr
Box Office Verdict	Average

*Note: The Box Office Data are compiled from various sources and by our own research.*

*These data can be approximate and MoneyWood does not make any claims about the authenticity of the data.*

Report generated on: 23 November, 2025

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# DAILY BOX OFFICE COLLECTION

Day	Date	Collection (₹ Cr)	Change (%)
1	Fri, Aug 8	11.15	—
2	Sat, Aug 9	11.50	+3.1%
3	Sun, Aug 10	14.05	+22.2%
4	Mon, Aug 11	7.02	-50.0%
5	Tue, Aug 12	5.11	-27.2%
6	Wed, Aug 13	4.10	-19.8%
7	Thu, Aug 14	3.58	-12.7%
8	Fri, Aug 15	3.80	+6.1%
9	Sat, Aug 16	4.33	+13.9%
10	Sun, Aug 17	4.50	+3.9%
11	Mon, Aug 18	1.13	-74.9%
12	Tue, Aug 19	1.40	+23.9%
13	Wed, Aug 20	0.32	-77.1%
14	Thu, Aug 21	0.04	-87.5%
TOTAL (14 days)		₹72.03 Cr	—