



BOX OFFICE REPORT

Pookkaalam (2023)

Released: 8 April, 2023

KEY PERFORMANCE METRICS

Budget	₹10.00 Cr
India Net Collection	₹16.73 Cr
India Gross Collection	₹19.74 Cr
Overseas Collection	₹0.00 Cr
Worldwide Collection	₹19.74 Cr
Return on Investment (ROI)	97.41%
Profit / Loss	+₹9.74 Cr
Box Office Verdict	Hit

Note: The Box Office Data are compiled from various sources and by our own research.

These data can be approximate and MoneyWood does not make any claims about the authenticity of the data.

Report generated on: 12 November, 2025

MoneyWood - <https://moneywood.in>

DAILY BOX OFFICE COLLECTION

Day	Date	Collection (₹ Cr)	Change (%)
1	Sat, Apr 8	0.24	—
2	Sun, Apr 9	0.44	+83.3%
3	Mon, Apr 10	0.80	+81.8%
4	Tue, Apr 11	1.09	+36.2%
5	Wed, Apr 12	0.72	-33.9%
6	Thu, Apr 13	0.71	-1.4%
7	Fri, Apr 14	0.68	-4.2%
8	Sat, Apr 15	0.69	+1.5%
9	Sun, Apr 16	0.75	+8.7%
10	Mon, Apr 17	0.97	+29.3%
11	Tue, Apr 18	1.33	+37.1%
12	Wed, Apr 19	0.88	-33.8%
13	Thu, Apr 20	0.82	-6.8%
14	Fri, Apr 21	0.75	-8.5%
15	Sat, Apr 22	0.70	-6.7%
16	Sun, Apr 23	0.44	-37.1%
17	Mon, Apr 24	0.56	+27.3%
18	Tue, Apr 25	0.67	+19.6%
19	Wed, Apr 26	0.38	-43.3%
20	Thu, Apr 27	0.36	-5.3%
21	Fri, Apr 28	0.30	-16.7%
22	Sat, Apr 29	0.26	-13.3%
23	Sun, Apr 30	0.27	+3.8%
24	Mon, May 1	0.38	+40.7%
25	Tue, May 2	0.47	+23.7%
26	Wed, May 3	0.13	-72.3%
27	Thu, May 4	0.12	-7.7%
28	Fri, May 5	0.15	+25.0%
29	Sat, May 6	0.13	-13.3%
30	Sun, May 7	0.14	+7.7%
31	Mon, May 8	0.13	-7.1%
32	Tue, May 9	0.12	-7.7%
33	Wed, May 10	0.05	-58.3%
34	Thu, May 11	0.03	-40.0%
35	Fri, May 12	0.02	-33.3%
36	Sat, May 13	0.01	-50.0%
37	Sun, May 14	0.01	+0.0%
38	Mon, May 15	0.01	+0.0%
39	Tue, May 16	0.01	+0.0%
40	Wed, May 17	0.01	+0.0%

Day	Date	Collection (₹ Cr)	Change (%)
TOTAL (40 days)		₹16.73 Cr	—